

Hapeville Association of Tourism and Trade
700 Doug Davis Drive
Hapeville, GA 30354

July 19, 2016

8:00PM

1. Call To Order

2. Roll Call

- Alan Hallman, Chairman
- Ruth Barr
- Michael Randman
- Joshua Powell
- Diane Dimmick

3. Approval Of Minutes

- March 15, 2016
- June 21, 2016

4. Public Comments On Agenda Items

5. New Business

5.1. Consideration And Action To Enter Into An Agreement With Atlanta Airport Publications LLC For Advertising In The Fall 2016, Winter 2016-2017, Spring 2017, And Summer 2017 ATL Guide Issues.

Background:

The HATT Board annually advertises in several publications. One of the most widely distributed and cost effective publications used annually is the ATL Guide. The Guide circulates widely in the ATL airport, hotels, Georgia welcome centers and various other outlets. In addition, they have a growing presence on the web and have even initiated the production of video ads as well. The cost of our ads (if paid promptly) is \$14,200. Due to our long-standing contract we receive a substantial discounted rate as well. The contract period covers all publications between the Fall of 2016 and the summer of 2017.

Staff recommends approval and requests authorization to have the Mayor Sign the contract. Should you have any questions, please contact the City Manager's Office.

Documents:

[NEW ATL LETTER FOR FALL 16.PDF](#)
[ATL HAPEVILLE 2 PAGE CONTRACTFORM2016.PDF](#)
[AAGSPECSFALL16.PDF](#)

6. Public Comments

7. Adjourn