

Hapeville Association of Tourism and Trade

700 Doug Davis Drive
Hapeville, GA 30354

September 20, 2016

7:00 PM

1. Call To Order

2. Roll Call

- Alan Hallman, Chairman
- Ruth Barr
- Michael Randman
- Joshua Powell
- Diane Dimmick

3. Public Comments On Agenda Items

4. New Business

4.I. Consideration And Action To Ratify The Expenditure Of \$5,000 For The Aerotropolis Alliance 2017 Membership Fees For The City Of Hapeville.

Background

The City of Hapeville is a founding member of the Atlanta Aerotropolis Alliance that is a non-profit membership organization and a coalition of leading business and community leaders – united in our commitment to making Aerotropolis Atlanta a world-class destination for business, connectivity, and living. Guided by a visionary master plan – the Aerotropolis Atlanta Blueprint developed and adopted in 2016 – one of the key accomplishments of 2016--Aerotropolis Atlanta aims to become a national and international model for airport area excellence requiring the right mix of programs and capital projects to generate results today – while attracting continued investment.

Documents:

[AEROTROPLIS ATLANTA INVOICE 0069.PDF](#)

4.II. Consideration To Action To Ratify The Action Of The Hapeville Mayor And Council To Accept The Fulton County Arts Council Grant Contract For Services, Revised Budget Form, In The Amount Of \$7,625.

Background

In spring of 2016, the Economic Development Department applied for a grant with the Fulton County Arts Council for funding in support of the 125 Commemoration Projects/Events. We are pleased to announce that the Fulton County Board of Commissioners approved the 2016 Contracts for Services awards at its meeting on August 17, 2016. The award amount for City of Hapeville is \$7,625 and is for the contract period beginning January 1, 2016 and ending December 31, 2016. Economic Development and Recreation Department budgeted special events and 125 project funds will serve as the grant cash match which is required (1:1). The scope of the awarded amount will cover portions of funding for the artistic fees for Happy Days, the technical and marketing fees associated with two planned art exhibits "Legacy of Excellence" for the 125 Committee (in partnership with the Historical Society), and any associated marketing, support and fees for the 125 project.

Documents:

5. Public Comments
6. Adjourn



AEROTROPOLIS
ATLANTA

40 Courtland Street, NE
Atlanta Georgia 30303
atlantaerotropolis.org

Invoice No. 0069

DATE: August 16, 2016

City of Hapeville
3468 N. Fulton Avenue,
Hapeville, GA 30354

Aerotropolis Atlanta 2017 Membership and Activities	\$ 5,000.00
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Total Due **\$ 5,000.00**

Name: Jon Tuley

Please pay upon receipt

Please make check payable to: Atlanta Aerotropolis Alliance
ATTN: Jon Tuley
40 Courtland St, NE
Atlanta, GA 30303

Phone: (404) 463-3307
EIN #46-5740551

Collaborating to Help Metro Atlanta's Economy Soar



Aerotropolis Atlanta Alliance Investor Levels for 2017

Supporting Investor **[\$500 +; 1 year commitment]**

- Organization listed on Alliance webpage
- Organization listed in Alliance annual report by category
- General membership voting privileges
- Organization listed in monthly or quarterly newsletter

Silver Level Investor **[\$1,000 +; 1 year commitment]**

- *Supporting Investor benefits plus*
- Enhanced listing on the Alliance webpage
- Organization listed in some Alliance marketing materials
- One free seat at Alliance general membership meetings

Gold Level Investor **[\$5,000 +; 1 year commitment]**

- *Silver Level benefits plus*
- Board of Directors Consideration
- Priority link to organization website from Alliance webpage
- Enhanced listing in monthly or quarterly newsletter
- Organization listed in all marketing materials
- Organization logo displayed at Alliance events
- Chamber member rates at select Chamber events

Founders' Circle Investor **[\$10,000 +; 1 year commitment]**

- *Gold level benefits plus*
- Executive Committee Consideration
- Officer Consideration
- Organization highlighted in weekly or monthly "Investor Spotlight"
- Organization logo displayed prominently at Alliance events
- Organization invited to send at least one representative on "competitive intelligence" trips(s)

Chairman's Club Investor **[\$25,000 +; multi-year commitment considered]**

- *Founders' Level benefits plus*
- Highest level sponsorship at all Alliance events
- VIP status, preferred seating and recognition at Alliance events
- VIP status, preferred seating and recognition at major Chamber events
- Reserved seat on "competitive intelligence" trips(s)



141 Pryor Street, SW, Suite 2030
Atlanta, Georgia 30303
Phone: 404.612.5780
FAX: 404.893.6501

Project Dates: January 1–December 30, 2016
Revised Project Summary and Budget Forms are due in the Fulton County Arts & Culture’s Office by **5:00 PM on August 29, 2016.**

2016 REVISED CONTRACT SUMMARY & BUDGET FORM

Check here for name and address correction(s)

1. Organization Name City of Hapeville

2. Mailing Address 3468 N Fulton Ave
Hapeville State GA County FULTON Zip Code 30354

3. Office Address (if different from mailing) 3468 N Fulton Ave
Hapeville State GA County FULTON Zip Code 30354

4. Fulton County Commission District 6

5. Federal Employer Identification #: 58-6000589

6. Vendor Code: CITY681088-P

6. Exec Director Jennifer Elkins

7. Board Chair Alan Hallman

8. Contact Person Allie O'Brien

9. Contact Person Title Economic Development Manger

10. Phone Number 404-669-8428 (Fax) N/A

11. E-mail aobrien@hapeville.org

12. Website (www) www.hapeville.org

I hereby certify that all information provided on this 2016 Revised Contract Summary & Budget form is true and accurate to the best of my knowledge and belief.

Signature of Authorized Official of Contractor

Print Name of Authorized Official

Date

1. Are Fulton County artists participating in your contracted project? Yes No
2. If **YES**, please attach a list of Fulton County artists’ that will participate in your contracted project. This list must include the **artists’ names, addresses and phone numbers** as well as a description of the role of each artist in the contracted service(s). If not all artists’ have been identified, that information should be provided with the progress report, due **October 10, 2016**.

1. In your application, you indicated that the projected audience would be _____.
2. Is this number still your projection? Yes No
3. If **NO**, what is your revised projected audience for the 2016 contract? _____.

Has your Board of Directors information changed since the organization submitted the application? Yes No

If yes, attach an updated Board of Directors List that includes contact information.

If the amount awarded is LESS than the amount requested, please update your CASH budget to reflect this change. **Please attach a breakdown of all CASH Expenses and Cash Income.**

CASH EXPENSES	2016 CASH BUDGET ORIGINAL APPLICATION	2016 CASH BUDGET REVISED
1. Personnel – Administrative		
2. Personnel – Artistic		
3. Personnel – Technical/Production		
4. Outside Fees & Services – Artistic		
5. Outside Fees & Services – Other		
6. Marketing		
7. Other Operating Expenses		
8. TOTAL CASH EXPENSES (lines 1 to 7)		

CASH INCOME

9. Earned Income		
10. Corporate Support		
11. Foundation Support		
12. Other Private Support		
13. Government Support (federal, state, city)		
14. County Government Support (from other Fulton County Depts)		
15. Applicant Cash		
16. Total CASH Income		
17. FCAC Contract Award		
18. TOTAL CASH INCOME (sum of lines 16 & 17)		

If amount awarded has a significant effect on the budget, what measures will be implemented to compensate for the lower amount? Be specific.

G. SCOPE OF SERVICES

Please review the following. The information listed in section G-1 will be the scope of

services for your 2016 contract.

- If no corrections in the scope of services are necessary, please check the box in section 2.
- If changes in the scope of services are necessary, please complete section 3.

1. **SCOPE OF SERVICES:**

To support the Hapeville Celebrates 125 Project. Support request outlines artistic performance fees, an art exhibition and marketing support all planned for the enhancement of the City's year long celebration of the commemorative 125th year! The artistic support for performances will occur at the Annual Hapeville Happy Days Festival. The exhibits will be available for viewing though the exhibition time. The exhibits will be coordinated in partnership with a local historical organization with the historic commemorative theme.

Project Elements Requesting Funding REVISED	TOTAL \$7,625
Visual Arts Support—exhibits (2) “Legacy of Excellence” Depot	\$2,000
Performing Arts Support—event (1) “Happy Days”	\$2,125
Marketing & Technical Support for both.	\$3,500

2. I certify that the scope of services as stated above is true accurate and correct. I agree that that this scope of services will be the basis of my organization’s 2016 Contract for Services and that my organization will be providing all the services as stated.

Signature of authorized official: _____

Please print name and title: _____

3. We request that the scope of services be modified as follows:

We have decreased the % of support for the Happy Days Festival and the “Legacy of Excellence” exhibits, along with the % for marketing and technical services to support them. We will still plan to use the granted funds to support these efforts—to a lesser degree in keeping with the awarded amount. We have eliminated the portion of the project that requested funding for the “Celebrate Downtown Hapeville 125” event as well as the additional funds originally requested for the commission of an additional public art piece.

4. The scope of services as modified in line G-3 is accurate and correct. I agree that, upon approval of the modified scope of services by the Arts Council, this will be the basis of the organizations' 2016 Contract for Services and that the organization will be providing all the services as stated.

Signature of authorized official: _____

Please print name and title: _____

Please print name of organization: _____

Please provide information about **ALL** planned 2016 **FULTON COUNTY** locations where the contracted services will take place. If necessary, please attach a separate sheet using the below format to report additional venue information.

Fulton County Locations (Name and Street Address including Zip Code)	Fulton County Board of Commissioners District	Services to be provided at this Fulton County Location
1.		
2.		
3.		
4.		
5.		
6.		
7.		
8.		
9.		
10.		

1

Please estimate the demographic breakdown of the people to be served. **The TOTAL should equal the Projected Audience number given in Section D. Breakdown of People To Be Served – please use whole numbers, NOT percentages**

	African/ American	Hispanic/ Latino	Asian/ American	Native American	Caucasia n	Other	TOTAL
Youth (aged 0-18)	+	+	+	+	+	+	+
Adults (ages 19-64)	+	+	+	+	+	+	+
Seniors (ages 65+)	+	+	+	+	+	+	+
TOTAL	+	+	+	+	+	+	+

Please provide information about projected 2016 outreach and inreach programs that are funded by this FCAC award. Attach additional sheet(s) if necessary.

*Outreach programs are those programs that provide services to populations that have been identified as underserved at locations outside of your facility (e.g., at schools, community centers, free public events, etc.) Inreach programs have the same intent as outreach programs only they bring those underserved audiences to your facility.

2. Will you offer free or discounted programs?

Yes No

If yes, please explain (be sure to include amount of any discount) : ____

In which District(s) will your programs take place? _____

3. Will you offer outreach or inreach programs for youth (ages 0-18)?

Yes No

If yes, please explain: ____

In which District(s) will your programs take place? _____

4. Will you offer outreach or inreach programs for seniors (ages 65+)?

Yes No

If yes, please explain: ____

In which District(s) will your programs take place? _____

5. Will you offer outreach or inreach programs specifically designed to diversify your audiences?

Yes No

If yes, please explain: _____

In which District(s) will your programs take place? _____

6. Will you offer any gender-specific programs (i.e., programs specifically designed to serve either men/boys or women/girls?)

Yes No

If yes, please explain: _____

In which District(s) will your programs take place? _____

7. Do you anticipate reaching new audiences and/or underserved communities through your outreach and inreach programs?

Yes No

If yes, please explain: _____

In which District(s) will your programs take place? _____

*You may attach one (1) additional sheet if necessary. Please enter “does not apply” if not applicable.