

Hapeville Main Street Board of Directors Meeting
April 18, 2016 at 6:00 pm
Hapeville City Hall Conference Room

Present: Lee Duke, Charlotte Rentz, Katie Gregory, James Newton, Don May, David Burt (City Staff Advisor) and Adrienne Senter (City Staff)

Absent: Allie O'Brien (City Staff/Main Street Manager)

Guests: None.

Call to Order

- Charlotte Rentz called the meeting to order at 6:09 pm and welcomed all Board members and City Staff.

Approval of Minutes

- None. Any outstanding minutes will be reviewed at the next meeting.

Approval of Financial Statement

- The Financial Statement for the month ending March 31, 2016 was reviewed. A motion to approve the Financial Statement was made by Katie Gregory and seconded by Don May. The Financial Statement was approved by all.

Organization

- Retreat discussion: Several suggestions were made for places to hold our annual budget retreat. One suggestion was the city of Griffin; it was decided that this should be saved for a visit once new Board members have been appointed. Another suggestion was to go to Ponce City Market for dinner and have a planning session. Final decision has not been made.

Projects

- South Arts Film Series: Althea Thanks and Top 40 Review: The last film for the 2015-2016 season was screened on April 8, 2016. It was an excellent film and very well received. We had great attendance with 70 people, many of whom were first timers! Charlotte asked for volunteers to help with the reviews of the 40 films available to be chosen for the 2016-2017 Southern Circuit film season. Volunteers can send their choices for review to Charlotte and she will assign films for each reviewer. The final film selection will take place May 13-May 14, 2016 where 6 films will be awarded to the Hapeville Circuit along with two alternates.
- Arches Brewing Grand Opening/Walkable Main Street Handouts: There was a large attendance at the Arches Brewing Grand Opening. The response was so great, that tickets were sold online and were sold out on Thursday before the event. The attendees were given glasses that included a Walkable Map that indicated restaurants, businesses and parking information. Those attending were treated to a tour of the facility and were allowed tastings of the various beers produced. A ribbon cutting took place prior to the Grand Opening festivities

with the Airport Area Chamber. Dianne Dimmick and Dennis Martino represented the Chamber and were joined by Mayor Alan Hallman.

- Tri-Cities Merchant Mixer Series Update: The next Tri-Cities Merchant Mixer will be in Hapeville as the host city. The event will take place at Slideways with the final date to be determined. Hapeville will also host again in November and this event will be held at Arches Brewing.

Volunteer Opportunities

- Social Media Ambassadors-Downtown FB/volunteer opportunity: We need to continue to post and share downtown activities and businesses on Facebook and other social media sites. This is a great way to promote Hapeville.
- Sharing Our Stories: Hapeville Elementary students will be interviewing senior citizens for the Sharing Our Stories project. The students and the senior citizens will be asking each other questions about their experiences in Hapeville.
- 125th Celebration: The 125th Celebration committee has been formed and the first meeting will be held on April 28, 2016.

Old Business

- None.

New Business

- A brief discussion was held among Board Members regarding the status of the Academy Theatre Building. It appears that the situation is still in the hands of the insurance companies.

Board Member Appointments

- Applications from potential Board Members were reviewed and discussed. It was not necessary to go into Executive Session as there were no guests present. In the past, potential Board Members have been asked to volunteer before being appointed to the Main Street Board. The first appointments will be for the 1 year terms and then the 2 year terms. A motion was made by Don May to appoint Lorenne Fey to Slot 6 for a one year term. The motion was seconded by James Newton. This appointment was approved by all. A motion was made by Katie Gregory to appoint Sofie Lute to Slot 8 for a one year term. The motion was seconded by Don May. This appointment was approved by all. A motion was made by James Newton to appoint Alexia Ryan to Slot 7 for a two year term. The motion was seconded by Katie Gregory. This appointment was approved by all. A motion was made by Lee Duke to appoint Ellen Free to Slot 9 for a term of two years. The motion was seconded by Don May. The appointment was approved by all. A motion was made by Katie Gregory to request that Allie send letters of invitation to all of the new Board appointees. The motion was seconded by Lee Duke. The motion was approved by all.

Adjourn

- Charlotte Rentz adjourned the meeting at 7:26 p.m.

Charlotte C. Rentz, President

Lee Duke, Secretary