

Hapeville Main Street Board of Directors Meeting  
August 15, 2016 at 6:00 pm  
Hapeville City Hall Conference Room

Present: Lee Duke, Charlotte Rentz, Katie Gregory, James Newton, Alexia Ryan, Ellen Free, Lorenne Fey, David Burt (City Staff Advisor) and Allie O'Brien (City Staff)

Absent: Don May

Guests: Ellen Simpson

### **Call to Order**

- Charlotte Rentz called the meeting to order at 6:02 pm and welcomed all Board members, City Staff and Guests.

### **Guest Welcome/Public Comments**

- Charlotte Rentz welcomed the guest.

### **Approval of Minutes**

- None. July minutes will be reviewed and approved at the September meeting.

### **Approval of Financial Statement**

- None. Financial Statements not previously reviewed or approved will be available at the September meeting.

### **Ongoing Board Projects Updates**

- Promo Items – follow-up/consideration of purchase of various promotional items - There will be several items available to sell at the Happy Days Festival, at the Depot and at local businesses. Some of the suggested items are as follows: Magnets in a set featuring some of the Katie Lebel artwork, coaster sets with multiple artwork, smaller mugs with Sam Hape and 125<sup>th</sup> logo and postcards with various artwork. Some of the items can be packaged together by the vendors and some could be put together by Board members and/or city staff. A motion was made by Katie Gregory to accept the recommended promo items (removing the coasters) and adding additional post cards in an amount not to exceed \$1300.00. The motion was seconded by Ellen Free. Motion was approved by all.

### **Reminders for Volunteer Opportunities**

- Happy Days Festival-Board member booth – Allie provided sign-up sheets for volunteers for the Main Street booth during the Happy Days Festival.

- Arts Alliance Gallery Crawl – The first Gallery Crawl will take place on September 10, 2016 from 4:00 p.m. to 8:00 p.m. Volunteers will be needed at each venue; two people at each location. David Burt will send out an email for Board members to sign up. Corner Tavern will be one of the vendors set up in the Depot Plaza.
- Sharing Our Stories Project – call for artists update – A call is going out for artists; they will be able to review some of the Sharing Our Stories recordings for inspiration. Consideration has been given to have a consultant help with the project. David requested that if any of the Board members would still like to participate that he will come to them for the recording. He needs about 10 more stories to make the project complete.
- Hapeville Business Workshop – update – A workshop is being planned that will focus on tourism resources. Presently looking at early October for the workshop. It will be free to attendees; it will be presented by the State of Georgia. Looking into possibly opening it up to the entire tri-cities area.

### **Old Business**

- A motion was made by Ellen Free to move the regular September Board meeting to September 12, 2016 due to most members attending the Main Street 101 training in Dahlonega on September 20 (the regular September meeting would be on September 19). The motion was seconded by Lorenne Fey and was approved by all.

### **New Business**

- Holli Stephens is working on a calendar of events for the 125<sup>th</sup> Celebration. The Academy Theatre is planning a series of performances tentatively called “Blast from the Past”. The performances would take some of the stories recorded in 1979-1980 for the Ed Milton History of Hapeville book and act them out. Another idea is for an Improv type performance (This is How it Happened) that would include “conversations” between Sam Hape and various historic residents from the past. These performances would take place each month during the year-long celebration most likely on Fridays. More information and ideas to follow.

### **Adjourn**

- A motion was made by James Newton to adjourn the meeting and was seconded by Ellen Free. Charlotte Rentz adjourned the meeting at 6:46 p.m.

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Charlotte C. Rentz, President

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Lee Duke, Secretary