

Hapeville Main Street Board of Directors Meeting  
February 28, 2018 at 6:00 pm  
Hapeville City Hall Conference Room

Present: Lee Duke, Charlotte Rentz, Lorenne Fey, Alexia Ryan, Ellen Free, Sofie Lute, David Burt (City Advisor) and Bianca Howard (City Staff/Main Street Coordinator)

Absent: James Newton

Guest: Lynn Patterson, Greg Morgan, Michael Gibbs and Lance Robertson

### **Call to Order**

- Charlotte Rentz called the meeting to order at 6:06 pm and welcomed all Board members, City Staff and Guests.

### **Guest Welcome/Public Comments**

- None.

### **Presentations**

- Comp/LCI Plan – Lynn Patterson, City Planner, brought forth a presentation to the Board. There are five Redevelopment Nodes. They are the Western Gateway, the Eastern Gateway, Loop Road, Virginia Avenue Gateway and Downtown. One of the goals is to connect Loop Road with the other areas of Hapeville. An amended LCI plan has been created. On March 6, 2018, there will be a meeting held that will discuss the plans for Virginia Avenue. A LCI grant has been received from the Atlanta Regional Commission in the amount of \$70,000.00. One of the ideas being proposed to utilize the grant is for a feasibility study in regard to a Virginia Avenue roundabout at the intersection with Doug Davis Drive. Other proposals for the grant are wayfinding signage and streetscape designs.
- LCI Plan Motion – A motion was made by Ellen Free and seconded by Sofie Lute to add a discussion period in regard to the information presented by Lynn Patterson. The motion was approved by all. Discussion among the Board included concerns over whether the Main Street Board would be a part of the conversations regarding wayfinding signage (wayfinding signage is part of our goals and workplan). Other concerns were mentioned regarding how ARC would be involved; would they be the deciding body on who proposals come from and would they also be part of the final decision process. Another question was whether or not this would limit the scope of what Main Street has in mind regarding signage. It was decided that Charlotte, Ellen and Lorenne will put together a letter to be sent to Mayor and Council regarding our interest and intentions to be included on any committee in regard to wayfinding signage as discussed in the LCI plan. Bianca stated that she would make the City Manager aware of our discussion. There were three comments from guests in support of our discussion and the importance of keeping the individuality of Hapeville.

## **Approval of Minutes**

- A motion to approve the January 24, 2018 minutes was made by Alexia Ryan and seconded by Ellen Free. The motion was approved by all.

## **Approval of Financial Statement**

- A motion was made by Lorenne Fey and seconded by Ellen Free to approve the Financial Statement for the period ending January 31, 2018. The motion was approved by all.

## **Projects**

- Business List – Alexia is still working on finalizing the list in Excel. She is needing a little more time to sort everything out as several businesses have multiple licenses (example: Hilton).
- Planter Program – Our fall plantings were done by Grower's Stand. They were planning to move to Hapeville. Their plans have changed and they are no longer moving to Hapeville and we will not be using them in the future. Per Bianca, the City of Hapeville has offered to take over the Planter Program for the Spring 2018 plantings. This can be re-addressed for the new fiscal year. There is also a need to find someone local who can be in charge of watering the plants on a regular basis.

## **Old Business**

- Vacant Board Positions – There are currently two open Board positions and there are three candidates. No discussion was made prior to beginning appointments. A motion was made by Alexia Ryan and seconded by Ellen Free to appoint Greg Morgan to the Main Street Board. The motion was approved by all and Greg Morgan was appointed to the Board; this term is for a period of two years. A motion was made by Alexia Ryan and seconded by Sofie Lute to appoint Michael Gibbs to the Main Street Board. The motion was approved by all and Michael Gibbs was appointed to the Board; this term is for a period of one year. All Main Street Board positions are now filled.
- Business Card Committee – Business Cards for Board members have been ordered. Avery labels have also been ordered; these labels will be used for information for individual Board members.

## **New Business**

- 2018 Board Retreat – Bianca brought forth the idea of having a facilitator come in for our 2018 Board Retreat. The Board indicated again that they do not wish to have a paid facilitator come in for our Board Retreat. Bianca requested that Board members send suggestions and dates to her for possible locations for a Board Retreat. We need to get something scheduled and on the calendar.

## **General Comments**

- Bianca stated that she had been contacted by Holli Lovins to see if the Main Street Board would be interested in sponsoring upcoming city events. The cost would be \$250.00 for a partial year sponsorship and \$500.00 for all events sponsorship. Main Street will have a table set up during

the Cinco De Mayo event on May 5, 2018. Board members will need to be available to manage the table during the event.

**Adjourn**

- A motion was made by Ellen Free and was seconded by Alexia Ryan to adjourn the meeting. Charlotte Rentz adjourned the meeting at 8:30 p.m.



Charlotte C. Rentz, President



Lee Duke, Secretary