

Tourism Product Development Committee Meeting
3468 North Fulton Ave
Hapeville, GA 30354

June 12, 2019
6:30 PM

1. Welcome and Introduction

All members of the committee were present. Chairman Katrina Bradbury called the meeting to order at 6:39 PM.

2. Approval of May 1, 2019 meeting minutes

Minutes adjusted to reflect the June TPD Committee meeting date to say "June 12" instead of June 13. Minutes were unanimously approved 5-0.

3. Current TPD financial report

The current financial report as of the June 12th meeting date showed a projected carryover of \$211,474 into the 2019-2020 fiscal year. The projected TPD collections for the 2019-2020 fiscal year are estimated to be approximately \$700k.

4. Old Business

a. Development Authority Update- 748 Virginia Ave

Architectural drawings of a potential floor plan have been completed to allow for lease negotiations to begin. The proposed space would include two studio spaces, two accessible restrooms, an office, a darkroom, and outdoor spaces. A lease agreement can be formulated once elevation sketches are complete and an intergovernmental agreement is drafted between the City of Hapeville and the Hapeville Development Authority.

b. Splash Pad Update

Dustin Graham of Great Southern Recreation delivered a presentation to Mayor and Council on a potential splash pad during the June 4 council session. Mayor and Council expressed a desire to proceed with plans to get estimates for a potential splash pad in the city. All members of the committee agreed to add a splash pad as a prioritized project.

c. Painted Crosswalks and Identification of desired locations

Chloe Alexander discussed painted crosswalks as gateway/directional signage with Mayor and Council during the June 4th council session. Mayor and Council showed a desire to proceed with getting estimates for painted crosswalks. The committee selected the following intersections for estimates:

- Dogwood Drive at Mt. Zion Rd.
- Willingham at the I-85 overpass
- Sylvan Road at N. Central Avenue

The committee also agreed that a call for work be issued for custom artwork at the South Central/Atlanta Ave and King Arnold/N. Central Ave squares. David Burt was charged with creating a call for work and gathering estimates.

5. New Business

a. Prioritization of Projects

- Atlanta Printmakers Studio
- Gotcha Ride/tourism and trade rideshare options
<https://www.motoelectricvehicles.com/electric-vehicle>
<http://www.etukusa.com/>
- Splash Pad
- Painted Crosswalks
- Gateway signage
- Rubberized Paths
- Pedestrian Bridge
- Pocket Parks
- Additional Projects?

David Burt suggested that all projects discussed be broken into two categories: capital and ongoing projects, with capital projects being financed over several years, and ongoing projects being funded with TPD funds on hand. Atlanta Printmakers Studio, rideshare shuttles, pocket parks, splash pads, and rubberized walking paths were identified as capital projects. The pedestrian bridge, painted crosswalks, and wayfinding signage were identified as ongoing projects. Chloe Alexander and David Burt agreed to work on a presentation for all projects, to be completed by the first August council session. Adjustments for the theater restoration funding, including clamshell and roof repairs, will be presented for council approval at the first July council meeting.

b. Date for July 2019 TDP Meeting

The July meeting was set for Wednesday, July 17th at 6:30 PM.

6. Adjourn

The meeting adjourned at 8:16 PM.