

Hapeville Main Street Board of Directors Meeting
September 26, 2018 at 6:00 pm
Hapeville City Hall Conference Room

Present: Charlotte Rentz, Ellen Free, Lorraine Fey, Alexia Ryan, Greg Morgan, Michael Gibbs, Sophia Lute, James Newton, David Burt (City Consultant) and Bianca Howard (City Staff/Main Street Coordinator)

Guest: Chloe Alexander (Council Member)

Call to Order

- Charlotte Rentz called the meeting to order at 6:08pm and welcomed all Board members and City Staff.

Guest Welcome/Public Comments

Approval of Minutes

- A motion was made by Alexia Ryan to approve August 22, 2018, minutes with appropriate changes. Ellen Free seconded and all approved.

Approval of Financial Statement

- A motion was made by Michael Gibbs and seconded by James Newton to approve the Financial Statement for the period ending August 31, 2018. The motion was approved by all.
- Discussion: Main Street is to request additional monies for FY19 to cover the cost of projects that were supposed to be expended from FY18. Going forward, projects and cost must be budgeted to avoid future amendments to financial statements.

Old Business

- Evereman Light Boxes – Chloe Alexander will ask Wiggins for quotes for 30 sq. ft. and 32 sq. ft. light boxes based on self-installation versus city employee installation. Main Street will look at purchasing one with possibly increasing to three total light boxes.
- Lotus Eaters Club Murals – Lotus Eaters requested Main Street choose 3 designs that can be flushed out. Lotus Eaters Club do know that these murals may not be completed until the next fiscal year. By vote, “Rise of Hapeville” was first choice with 6 votes, “Lady of the Lotus” was second choice with 5 votes, and “Hapeville Tomorrow” was voted third choice with 4 votes. Alexia Ryan motioned to approve the top three choices, Ellen Free seconded the motion and all were in favor.
- Inn City Suites Mural – David Burt suggested maybe Main Street would want to be involved with doing a 6-story mural on Inn City Suites by HENSE (Alex Brewer). This is something to think about in the future. This project would be \$45-50k but could possibly be funded with Tourism and Product Development (TPD) money.
- 2018 Workplan – Working with Dashboard for the November Gallery Crawl will cost Main Street, \$6500. Any item over \$5,000 must be approved by Council. Greg Morgan motioned to

have Dashboard Contract sent to Council for approval. Alexia Ryan seconded the motion and all approved.


- Billboards – three digital billboards that will show a Hapeville advertisement 1/8 time. Outfront proposed having a permanent billboard by Willingham for 6 months. The other 3 possible locations are off Northside Drive, by DeKalb Avenue and one by 14th Street by Georgia Tech. David Burt will provide the Billboards' value, so it can be recorded in the workplan and let the DMO know that we are interested in this opportunity.

New Business

- FCAC 2019 Grant – James Newton motioned to approve for the City (Main Street) to apply for the Project Support Grant from FCAC. Ellen Free seconded that motion. Motion was approved by all. It was later determined that Bianca Howard will apply for the FCAC Grant for Phase II of the Pedestrian Bridge. Discussion: Hapeville Arts Alliance will apply for FCAC Grant for the Lotus Eaters Club Murals.

Adjourn

- A motion was made by Ellen Free and was seconded by Alexia Ryan to adjourn the meeting. Charlotte Rentz adjourned the meeting at 7:57 p.m.



Charlotte C. Rentz, President



Secretary