

**CITY OF HAPEVILLE, GEORGIA**  
**MEETING OF MAYOR AND COUNCIL**

**May 20, 2014**

**AGENDA**

**6:00 PM Work Session**

**1. Call to Order**

**2. Roll Call**

Mayor Alan Hallman  
Alderman at Large Ann Ray  
Councilman at Large Michael Randman  
Councilman Ward 1 Joshua Powell  
Councilman Ward 2 Diane Dimmick

**3. Welcome**

**4. Public Comments on Agenda Items**

**5. Old Business**

A. Discussion of Dumpster

**6. New Business**

- A. 1st Reading Ordinance 2014-06 Alcohol Beverage Ordinance Amendment  
*Summary and Background*  
*This Amendment will allow a License Holder to purchase 3 Special Event Permits a year with each permit representing 12 events.*
- B. Consideration to enter into an amended Agreement with Strategic Planning, Inc. for planning and zoning consultation services for 2014.
- C. Discussion of Branding and Marketing initiatives

- D. Consideration to enter into an Agreement with Georgia Trend Magazine for advertising in the July 2014 and Fall 2014 issues in the amount of \$5,963.00.

*Summary and Background*

*The Georgia Trend issues would include two ad placements including: the July 2014 issue, with a special feature on Aerotropolis development surrounding the Hartsfield Jackson Atlanta Airport, and the Fall 2014 Annual Business Georgia Economic Development issue. The July issue will feature editorial coverage of Porsche's HQ development progress and the recently formed Aerotropolis Alliance. The Business Georgia Annual Economic Development publication is a regional business and real estate resource with broad distribution including chambers of commerce and state economic development agencies. Staff recommendation would be to place a combination of a 1/6 page black and white ad in the July issue together with a 1/3 page color ad in the Annual Business issue for a total of \$5,963. This is a budgeted item.*

**7. Department Updates**

**8. Public Comments**

- 9. Executive Session** - For purposes of acquisition of real estate and legal matters.

**10. Adjournment**