

HAPEVILLE LEADERSHIP

Mayor Alan Hallman

Alderman at Large Ruth Barr

Councilman Michael Randman

Councilman Diane Dimmick

Councilman Josh Powell



CITIZEN CHALKBOARD BUDGET
WORKSHOP – A HOW TO GUIDE –
PRESENTED BY WILLIAM R. WHITSON,
CITY MANAGER
JUNE 27, 2016

WHAT DOES A CITIZEN CHALKBOARD BUDGET WORKSHOP ACHIEVE?



- Hands on budget workshop that expands both local government and community's knowledge and involvement
- Informs citizens of budget information and processes
- Provides citizens with a chance to give direct input and preference on various expenditures
- Opportunity to exchange knowledge and ideas



WHAT IS THE PROCESS?

- Selected an intern from Georgia State University, Hunter Bradshaw
- Create the Citizen Chalkboard meeting format and schedule- 1 morning & 1 evening; **NOTE: 31 attendees!**
- Gather information about relevant revenues and expenditure estimates
- Gather an analysis of past and present budget data
 - Determine dollar amounts for the “budget game”
 - Develop a list of projects and estimates to be prioritized by citizens during process
- Outreach and Advertisement



WHAT IS THE FORMAT?

- Presentation and info session on the budget
- Discuss potential projects for funding consideration (Our reality- More Projects than dollars!)
- With the knowledge gained...asked participants “What would you do?”
- Organize breakout sessions using “Hapeville Dollars” (\$2.6M)



Example Slide

Fire Department

- Fire Station #2 Lighting and Installation \$10,000
- Replacement of Engine Two and Three \$800,000-\$900,000
- Replacement of both ambulance units \$400,000-\$500,000

Community Services

- Bucket Truck \$35,000
- Back Hoe \$30,000
- Replacement of 2" and 6" waterlines throughout city system \$1,700,000
- Slip line Sewer system throughout the city \$4,400,000



1891
Lawrenceville
GEORGIA



KEY TIPS FOR WORKSHOP FORMAT

- Have knowledgeable staff facilitate breakout groups



Director of Recreation, Tod Nichols &
Economic Development Manager, Allie O'Brien



KEY TIPS FOR WORKSHOP FORMAT

- Used a Parking Lot

Parking Lot

Please write questions on post-its and place them on chart paper titled "Parking Lot."





SAMPLE SLIDE – CITIZEN’S INPUT: REPORTING ON RESULTS

Table 1		Table 2	
IT	\$120,000.00	Reorganization of community development	\$700,000.00
Staffing	\$150,000.00	Relocate utilities behind the buildings downtown	\$500,000.00
Sewer (GIS/Testing)	\$350,000.00	Storm water study	\$500,000.00
Rec. Generator	\$50,000.00	Body cameras for police departments	\$100,000.00
Police Generator	\$50,000.00	Hoyt Smith Center Generator	\$40,000.00
PD body cams	\$80,000.00	Create city parking deck at King Arnold Houses	\$500,000.00
PD Radios	\$75,000.00	Van Rental	\$10,000.00
Rec Van (Airport used van)	\$30,000.00	IT-Live streaming for city meetings	\$30,000.00
Bucket Truck	\$35,000.00	Revamp website for city	\$100,000.00
Back Hoe	\$30,000.00	Emergency Fund	\$120,000.00
FD Ambulance	\$250,000.00		
Emergency Fund	\$1,380,000.00		
Total	\$2,600,000.00	Total	\$2,600,000.00

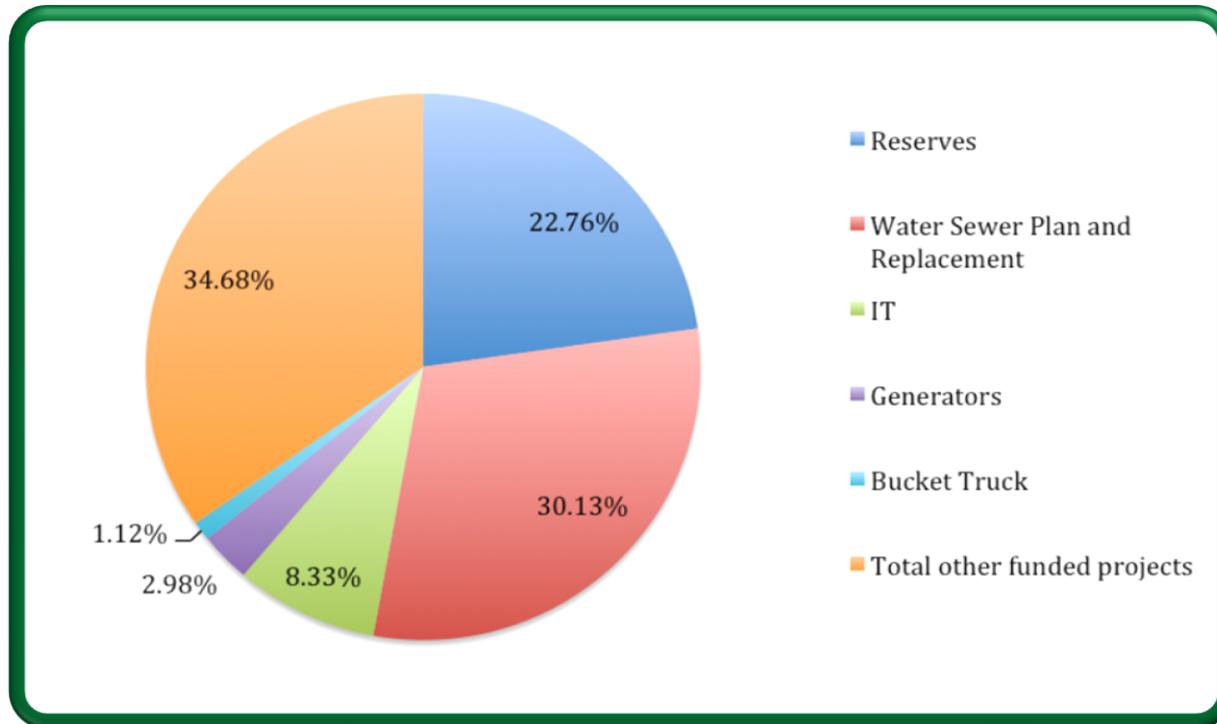
- Create feedback results based on the suggestions of all your (citizens) groups.

- EXAMPLE-
• Table 1 is the first group;
Table 2 is the second group





SAMPLE REPORT ON RESULTS



CONCLUSION

- The Citizen Chalkboard Budget Workshop is an insightful and beneficial exercise for both parties.
- Subject Matter Experts were available throughout the workshop
- All unanswered questions were placed in the “Parking Lot” and follow-up answers/documents distributed to Public via websites, email, and follow-up meetings
- Encouraged City staff engagement
- Offered more transparency
- Opened the door for future opportunities



QUESTIONS?



HAPEVILLE – CITIZEN CHALKBOARD BUDGET WORKSHOP PRESENTATION – JUNE 27, 2016

- City Manager – William R. Whitson
 - Phone – 404-669-2117
 - Email – wwhitson@hapeville.org

