SOUTHERN FULTON
COMPREHENSIVE TRANSPORTATION PLAN

Southern Fulton County Comprehensive Transportation Plan

Status Update

June 2019

Your Consultant Team

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Agenda

Plan Overview & Status

Scope, Schedule, Milestones, Completed Efforts

Upcoming Engagement

Digital and In-Person Activities

Vision, Goals, & Prioritization

Previous SFCTP, Potential Categories, Project Prioritization Methodology

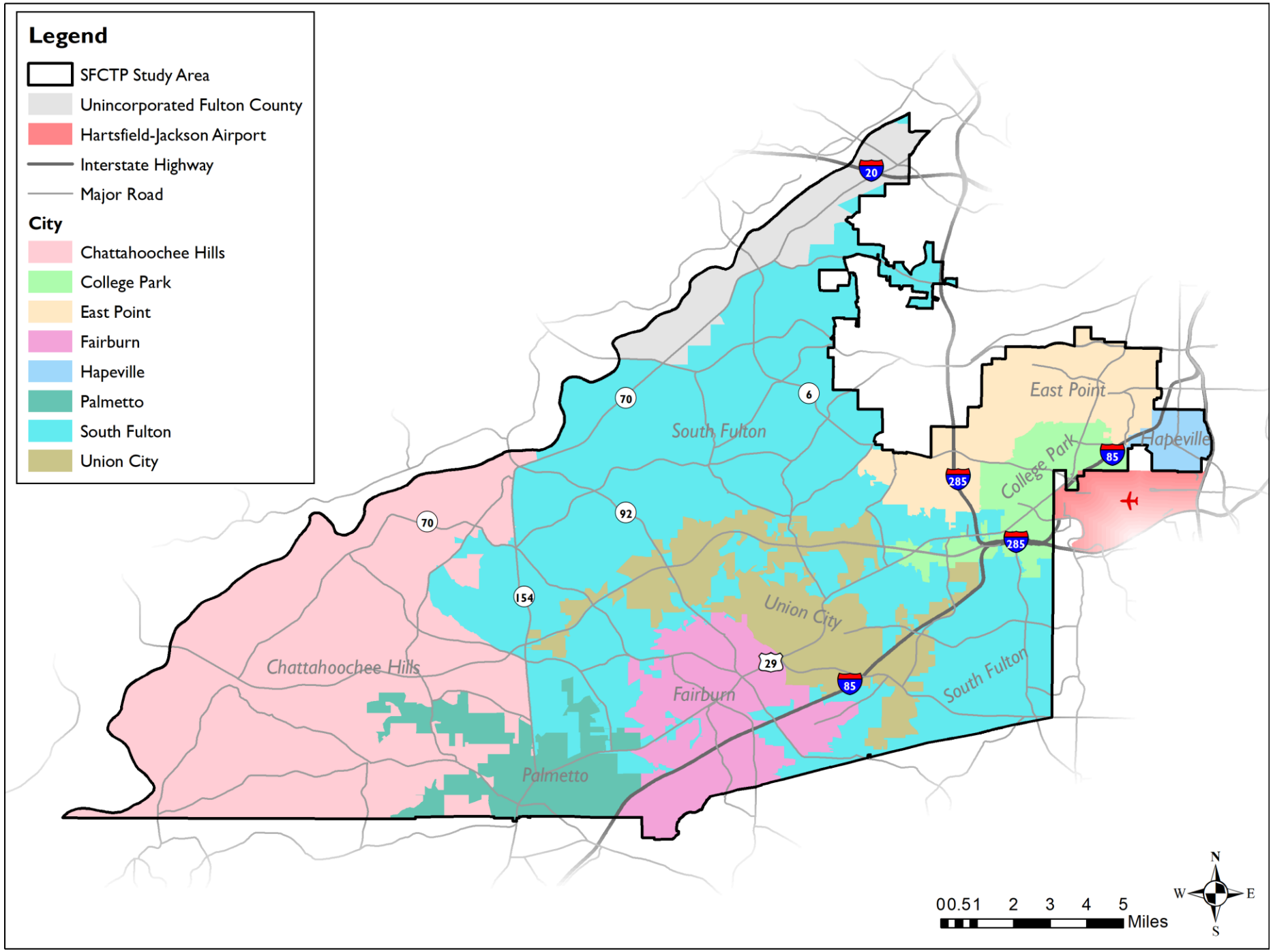
Next Steps

Vision, Goals, Objectives, Project Prioritization Framework

Plan Overview & Status

Study Area, Scope, Schedule, Milestones, Completed Efforts

Status Update
Study Area



Project Management

Scope - Tasks

Task 1

Project Management

- Kick-Off
- Project Management Plan (PMP)

Task 2

Engagement

- Stakeholder Engagement & Outreach Strategy Technical Report
- Branding
- In-Person & Digital Engagement
- Vision, Goals & Objectives Technical Report

Task 3

Inventory

- Data collection
- Inventory of Existing Conditions Technical Report

Task 4

Assessment

- Project evaluation and prioritization framework
- Short- and Long-Range Needs
- Detailed Corridor Analysis

Task 5

Recommendations

- Project prioritization
- Funding analysis
- 5-10 year fiscally constrained action plan
- Long-term unconstrained projects
- System performance dashboard
- Project/program delivery monitoring plan

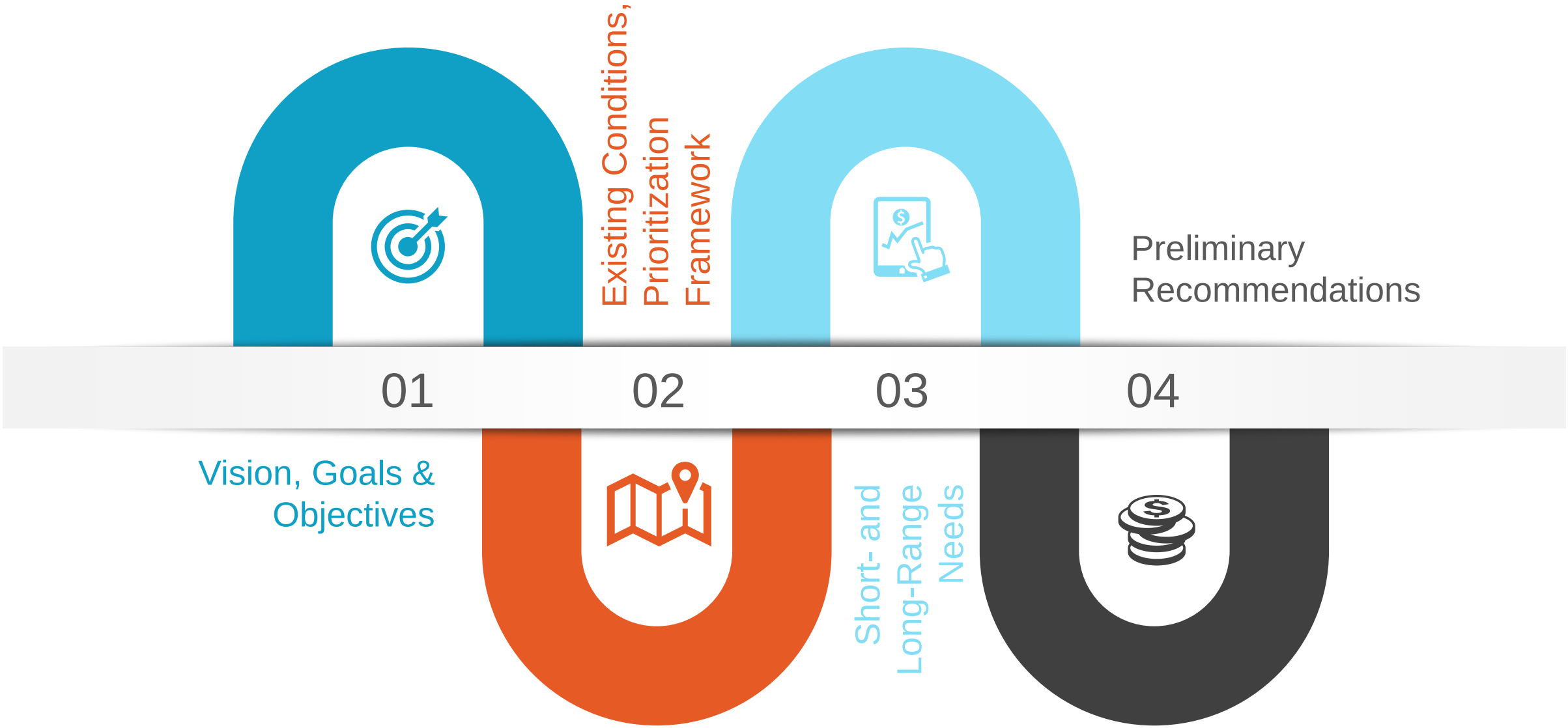
Task 6

Documentation

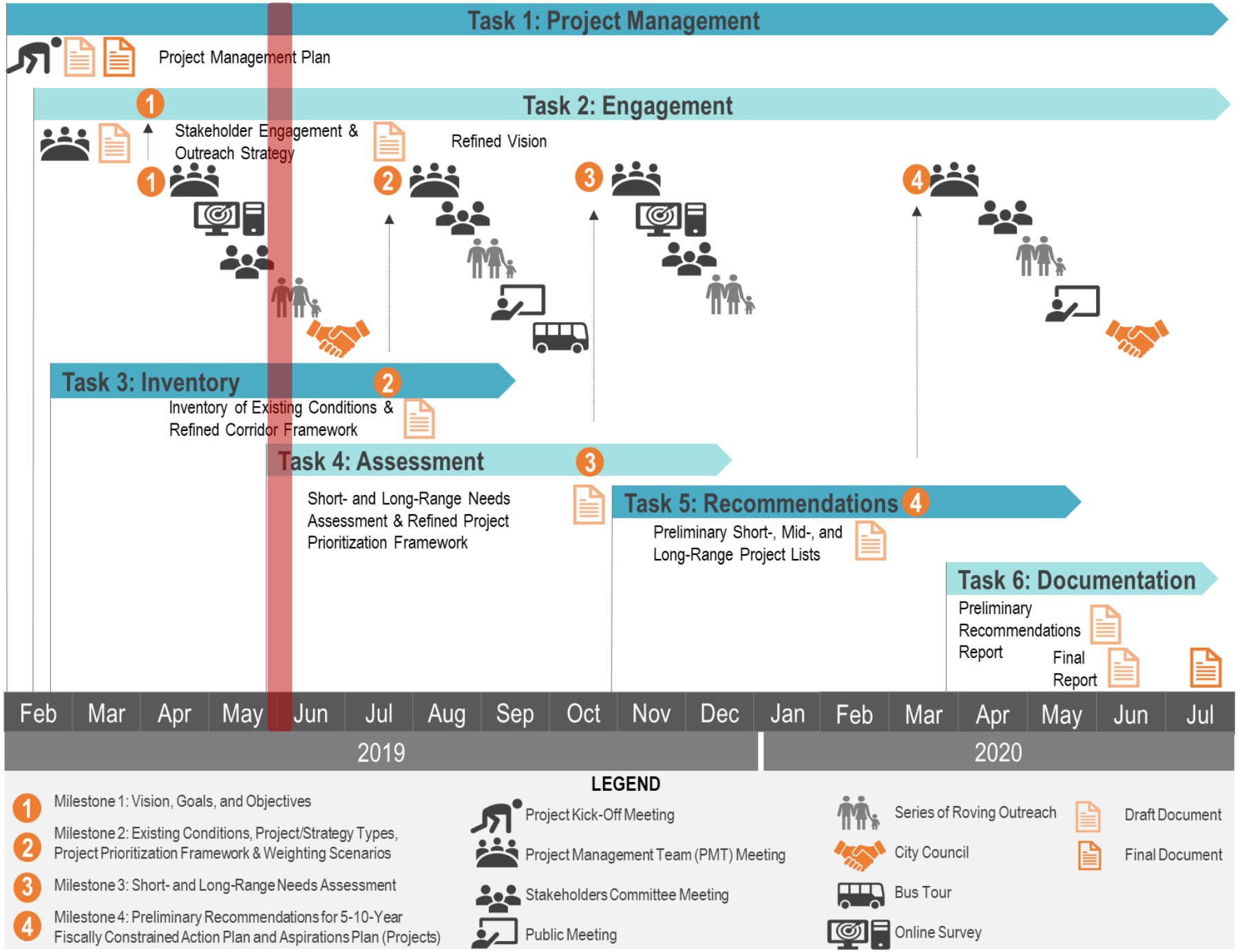
- Final Report

Status Update

Schedule - Milestones



Status Update
Schedule



Status Update

Ramp Up

- Project Management Plan (PMP)
- Outreach & Engagement Strategy Tech Report
- Data Needs

Draft Vision, Inventory

- PMT Meeting
- Data Collection
- Begin Inventory

Refine Vision, Inventory

- Roving Outreach
- Data Collection
- Stakeholder Committee
- Mayors Charrette
- Continue Inventory

Refine Vision, Inventory, Needs

- Roving Outreach
- Online Survey
- City Council Meetings
- Complete Inventory
- Start Needs Assessment

Upcoming Engagement

Digital and In-Person Activities

Outreach
Strategy

Outreach

Stakeholder Committee Composition

- MPO
- Cities
- Counties
- CIDs
- DOT
- Transit
- Airport
- Ridesharing/ Personal Mobility
- Railroad
- Education
- Economic Development/Business
- Workforce Development
- Affordable Housing
- Beautification

Upcoming Engagement

In-Person Activities

- City Council Meetings: June
- Public Meetings: September
- Bus Tour: October
- Roving Outreach: Ongoing

SOUTHERN FULTON

COMPREHENSIVE TRANSPORTATION PLAN

Upcoming Engagement

Digital Activities Under Way

- Website: www.southernfultonctp.org
- Project Email: southernfultonctp@pegatl.com
- Social Media
  - Facebook: southernfultonctp
  - Twitter: southernfultonctp
  - Instagram: southernfultonctp
- Online Survey: June/July

SOUTHERN FULTON
COMPREHENSIVE TRANSPORTATION PLAN

Vision, Goals, and Prioritization

Previous SFCTP, Potential Categories, Corridor Framework, Prioritization Methodology

Vision, Goals, & Prioritization

Previous SFCTP Vision

"The vision of the South Fulton Comprehensive Transportation Plan of Fulton County is to ***offer travelers, businesses, and residents*** *a comprehensive and integrated transportation system for the purpose of* ***balancing preservation of community character with economic growth through multi-modal connectivity, mobility, and accessibility."***

Vision, Goals, & Prioritization

Previous SFCTP Goals

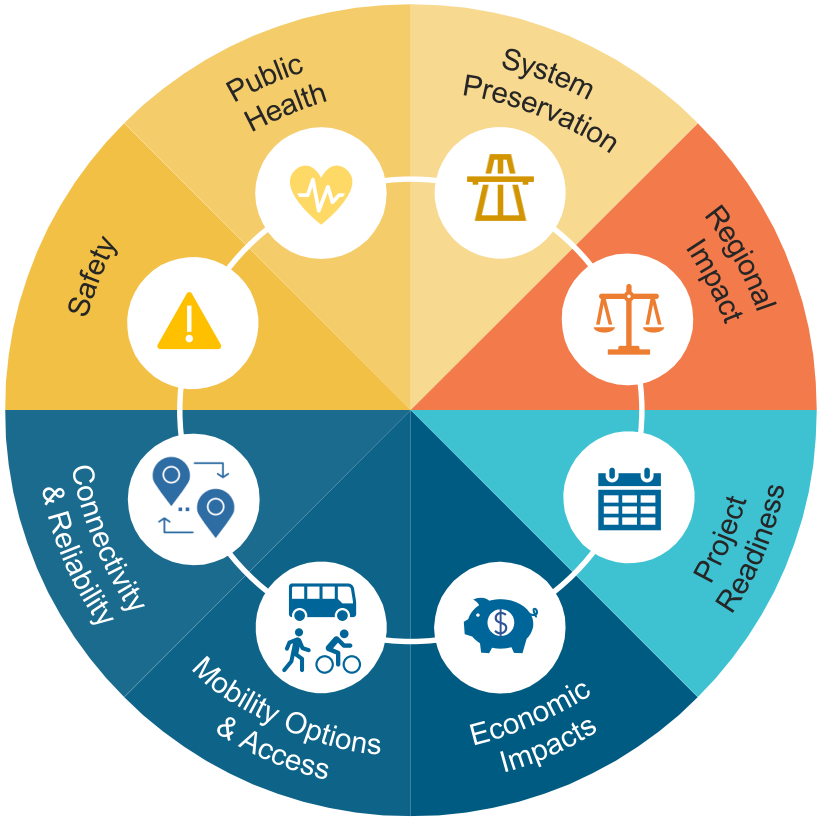
Table 3: Goals and Objectives

Goals	Objectives
Provide for safe and adequate transportation access and increase connectivity for all users	Provide safe transportation facilities for all modes (vehicle, bicycle, pedestrian, transit)
	Design improvements to achieve connectivity for all users
	Improve access to transit, retail, schools, and recreation in appropriate areas as determined by the local municipalities and stakeholders
Improve mobility throughout the county while managing congestion through innovative, yet realistic options	Balance mobility and accessibility through access management principles
	Address existing and future mobility needs on major corridors by improving flow and capacity
	Design transportation improvements in a context-sensitive manner that considers the natural and cultural environments
Provide transportation systems that promote freight movement and economic vitality while supporting growth along key corridors and at transit stations	Link transportation improvements with land use and economic development to realize visions set forth in comprehensive plans and PLAN 2040
	Improve transportation facilities that support economic development and capitalize on access to SR 6, SR 70, US 39, I-285, I-20, and Hartsfield-Jackson Atlanta International Airport, and transit
Invest in sustainable transportation improvements that will promote quality growth and enhance the south Fulton community as well as the Atlanta metropolitan region	Provide transportation improvements that clearly enhance south Fulton
	Aesthetic improvements that are unique to the study area should be incorporated into transportation projects.

- Safe, connected, and accessible
- Improve mobility and congestion
- Promote freight movement and economic vitality
- Support growth along key corridors and at transit stations
- Sustainable improvements

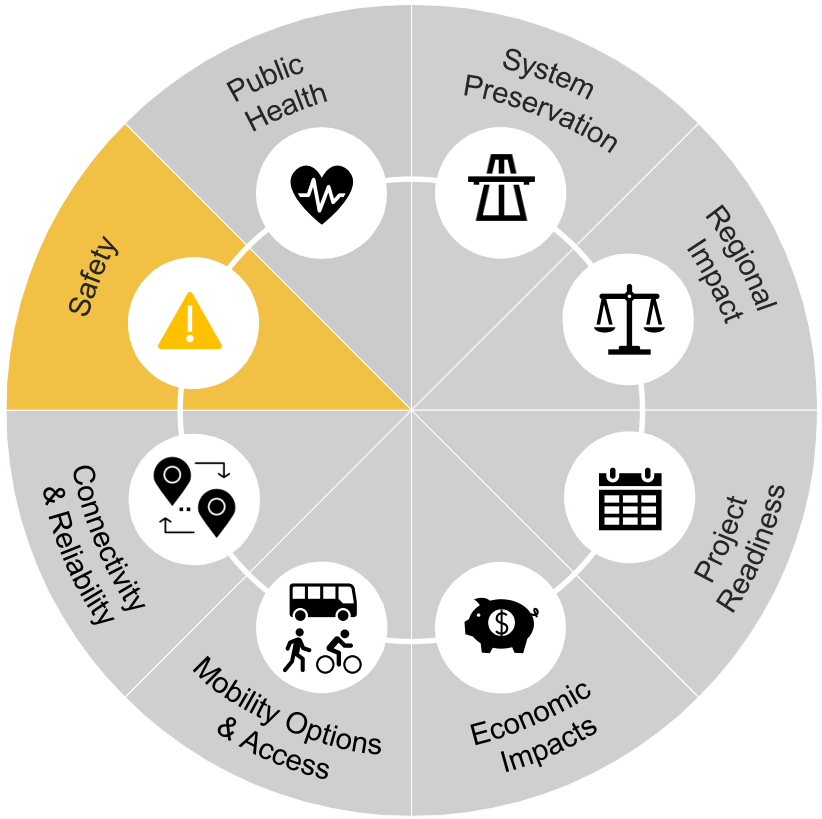
Vision, Goals, & Prioritization

Project Prioritization Framework PMT Categories



Vision, Goals, & Prioritization

Potential Metrics

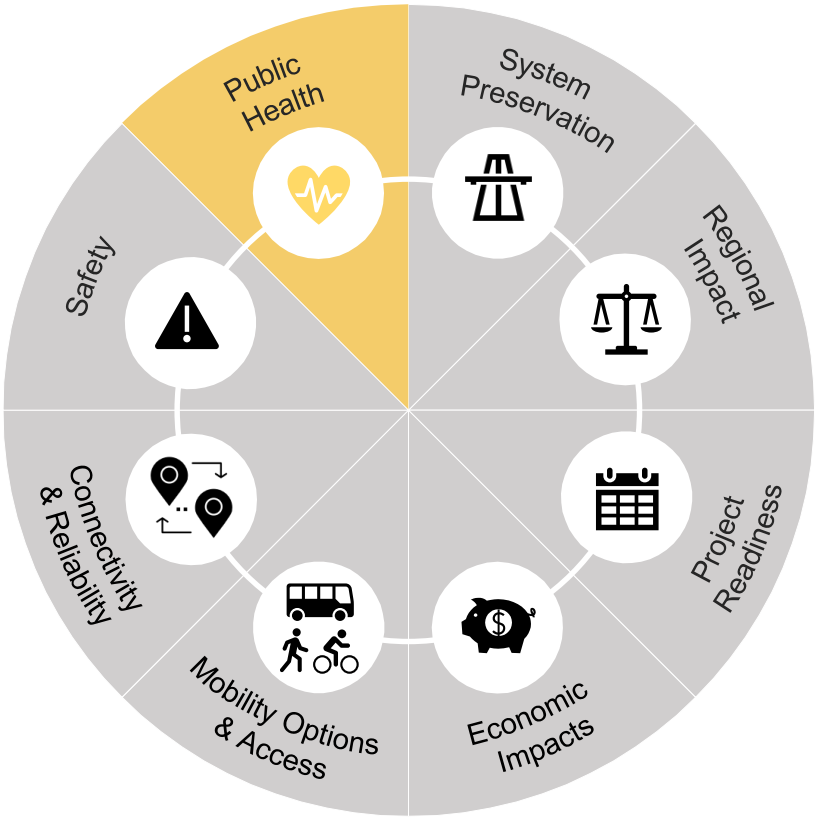


SAFETY

- High crash location
- High risk bike/ped location
- Proximity to schools and/or EMS facilities

Vision, Goals, & Prioritization

Potential Metrics

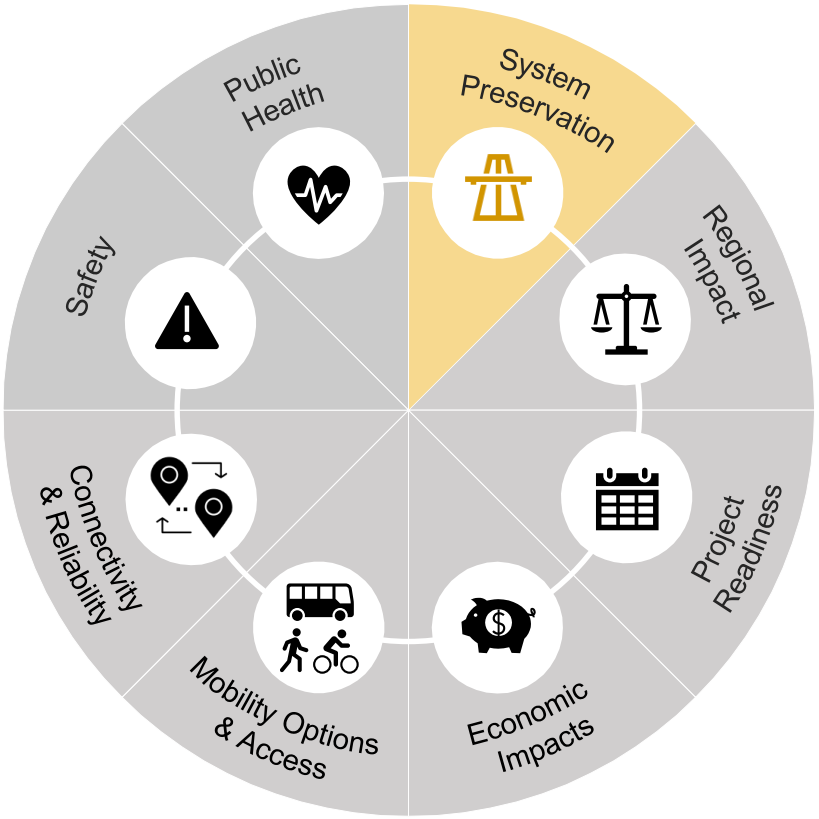


PUBLIC HEALTH

- Anticipated emissions reduction
- Active transportation
- Proximity to medical facilities

Vision, Goals, & Prioritization

Potential Metrics

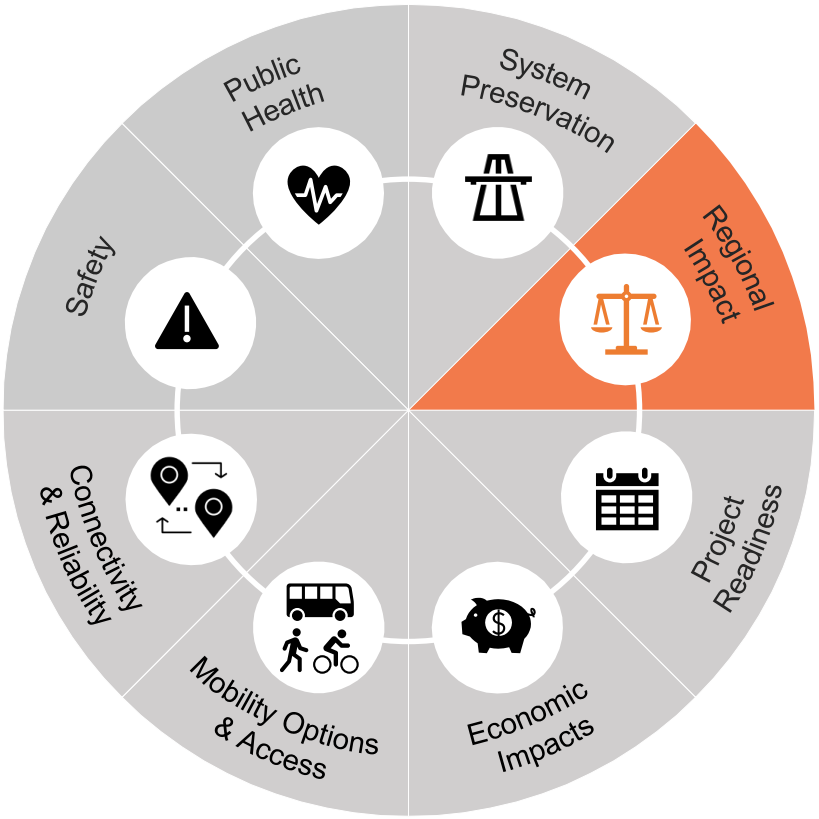


SYSTEM PRESERVATION

- Critical/vulnerable transportation asset
- Poor pavement conditions
- Poor bridge conditions

Vision, Goals, & Prioritization

Potential Metrics

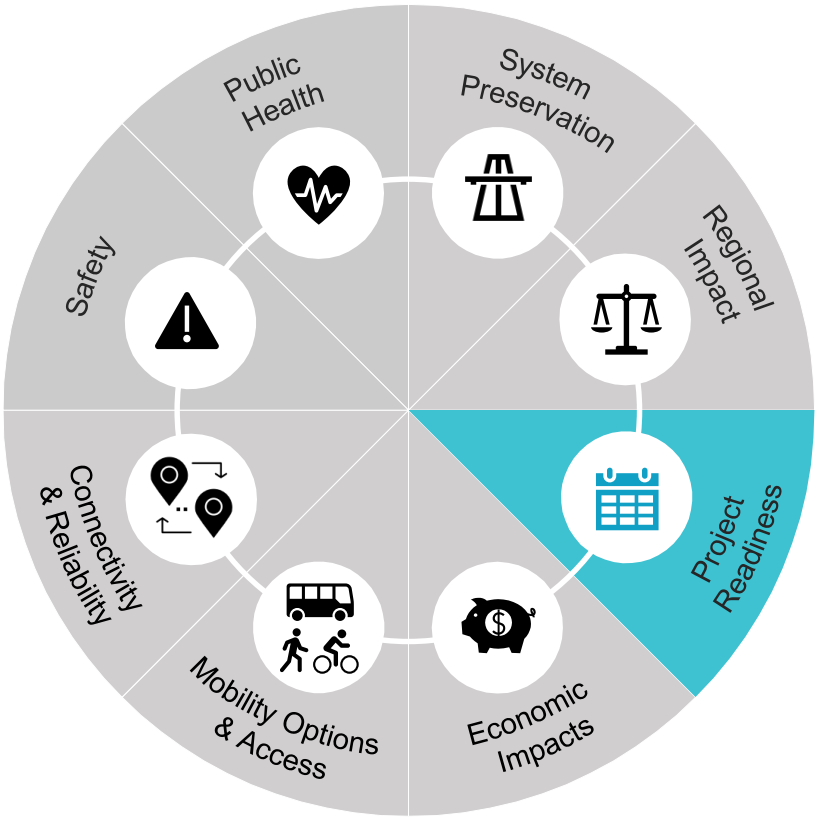


REGIONAL IMPACT

- Benefits multiple jurisdictions
- Improves access to Environmental Justice (EJ) communities (Equitable Target Areas (ETA) index)

Vision, Goals, & Prioritization

Potential Metrics

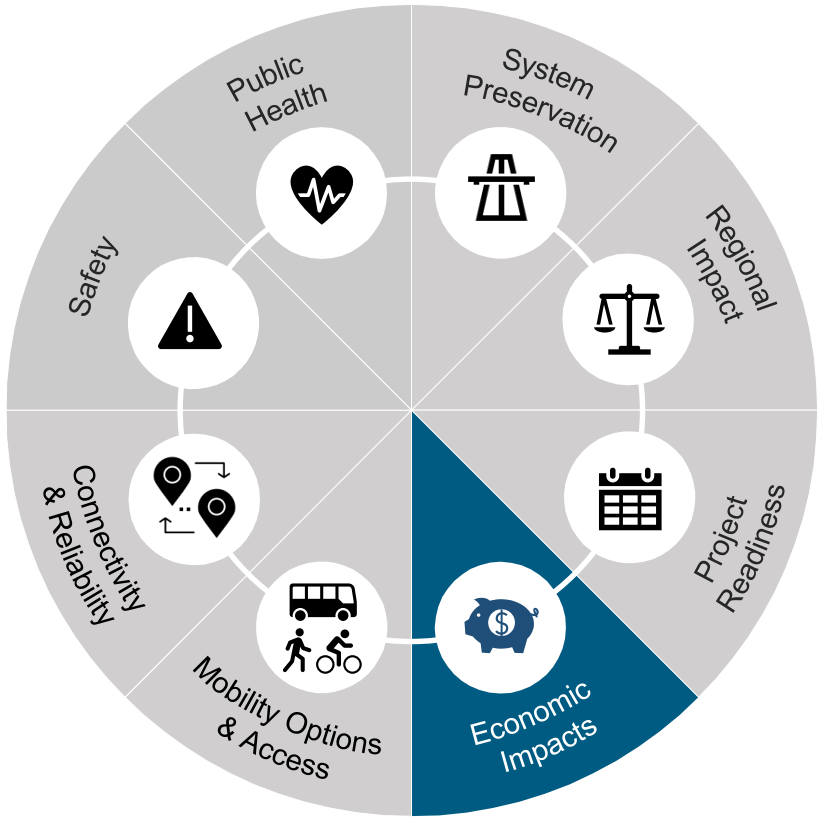


PROJECT READINESS

- Ease of implementation
- PE status (done, started, not started)
- ROW status (not required, done, started, not started)

Vision, Goals, & Prioritization

Potential Metrics

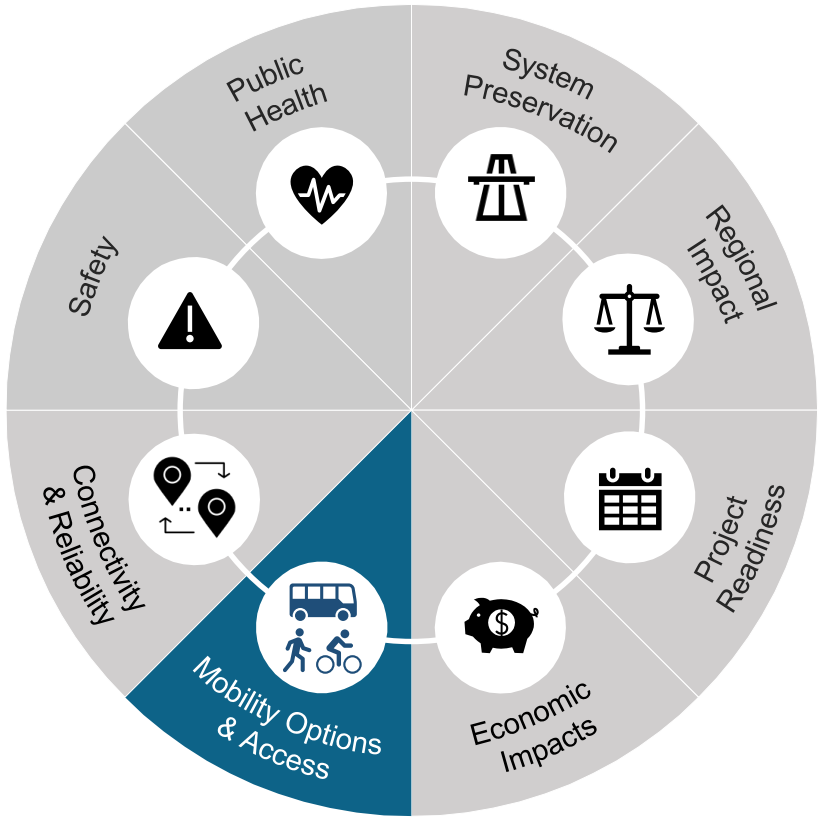


ECONOMIC IMPACTS

- Return on Investment (ROI)
- High freight volumes
- Proximity to major employment centers

Vision, Goals, & Prioritization

Potential Metrics

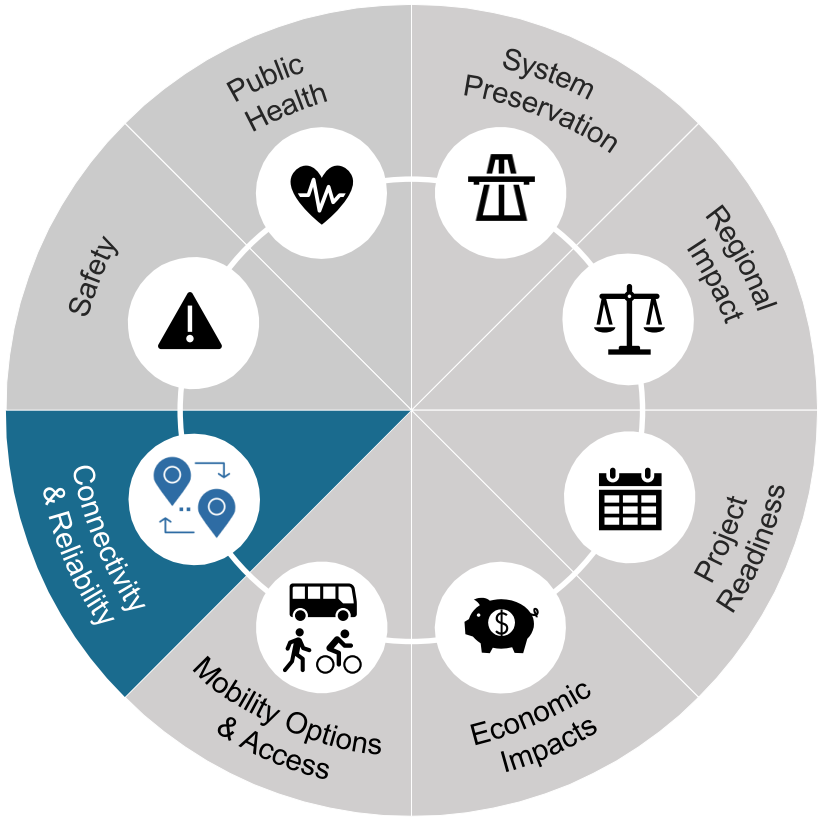


MOBILITY OPTIONS & ACCESS

- Provides for new modes of transportation
- Improves existing transit, bicycle, and/or pedestrian facilities

Vision, Goals, & Prioritization

Potential Metrics



CONNECTIVITY & RELIABILITY

- Congestion relief
- New or improved connection (regardless of mode)

Vision, Goals, & Prioritization

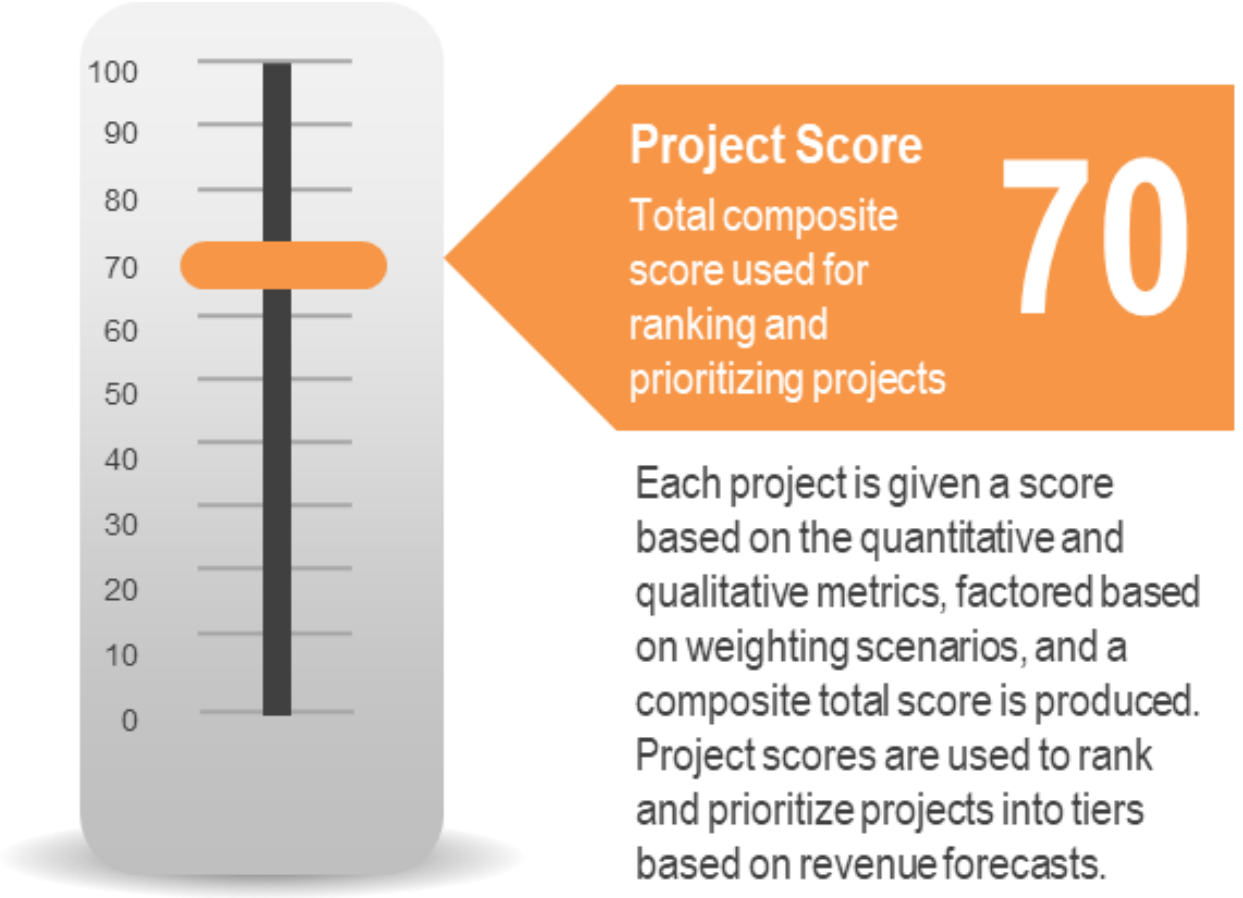
Proposed Project Prioritization Framework

- Weighting Scenarios:
  - PMT
  - Stakeholder Committee (SC)
  - Mayors Charrette (South Fulton Municipal Association meeting)
  - General Public (online survey & public meeting)
  - Hybrid

Vision, Goals, & Prioritization

Proposed Project Prioritization Methodology

- Populate metrics for each project
- Apply weighting scenarios to get composite score(s)
- Rank and prioritize into tiers for all of southern Fulton and disaggregate prioritized list by City



Next Steps

Refine Vision

Refine Goals & Objectives

Develop Weighting Scenarios